



WFLX

ORDER

Print Date 08/06/12 Page 1 of 3

Flight Dates 08/08/12-08/14/12

Contract / Revision 805310 /

Original Date / Revision
08/06/12 08/06/12

Advertiser RNC-Romney

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 02494Product
RNC-ROMNEY

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 02494

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # 20

Alt Order # 06264929

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Candid

Product Codes PL565

Priority P 2

Advertiser Ref

Primary Account Executive
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station % of Order Amount

DFLX	%
WFGC	%
WPBF	%
WPEC	%
WPPB	%
WPTV	%
WPXP	%
WTCE	%
WTCN	%
WTVX	%
WXEL	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	45	\$11,071.25	\$13,025.00	0.00	07/30/12	08/14/12	45	\$11,071.25	\$13,025.00
Totals	45	\$11,071.25	\$13,025.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WFLX	08/13/12	08/14/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	MT-----	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$145.00		0.00			
E 2	WFLX	08/08/12	08/10/12	MORNING NEWS 7A FOX 29 MORNING NEWS	Comm	7-8A	--WTF--	:30	3	\$145.00	P 2	0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$145.00		0.00			
E 3	WFLX	08/08/12	08/10/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--WTF--	:30	6	\$145.00	P 2	0.00	NM	6	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			



WFLX

Print Date: 08/06/12

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Contract / Revision 805310 Flight Dates 08/08/12-08/14/12

Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser RNC-Romney

Product RNC-ROMNEY

Estimate # 20

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 3	WFLX	08/08/12	08/10/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	--WTF--	:30	6	\$145.00	P 2	0.00	NM	6	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		6				\$145.00		0.00			
E 4	WFLX	08/13/12	08/14/12	MORNING NEWS 8A FOX 29 MORNING NEWS	Comm	8-9A	MT-----	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$145.00		0.00			
E 5	WFLX	08/08/12	08/10/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	--WTF--	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$115.00		0.00			
E 6	WFLX	08/13/12	08/14/12	FOX 29 NEWS FIRST AT FOX 29 NEWS FIRST AT	Comm	4-430P	MT-----	:30	2	\$115.00	P 2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$115.00		0.00			
E 7	WFLX	08/13/12	08/14/12	SIMPSONS SIMPSONS	Comm	630-7P	MT-----	:30	2	\$115.00	P 2	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$115.00		0.00			
E 8	WFLX	08/08/12	08/10/12	SIMPSONS SIMPSONS	Comm	630-7P	--WTF--	:30	3	\$115.00	P 2	0.00	NM	3	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$115.00		0.00			
E 9	WFLX	08/13/12	08/14/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	MT-----	:30	2	\$435.00	P 2	0.00	NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$435.00		0.00			
E 10	WFLX	08/08/12	08/10/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-7:30P	--WTF--	:30	3	\$435.00	P 2	0.00	NM	3	\$1,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$435.00		0.00			
E 11	WFLX	08/08/12	08/10/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	--WTF--	:30	3	\$435.00	P 2	0.00	NM	3	\$1,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$435.00		0.00			
E 12	WFLX	08/13/12	08/14/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	MT-----	:30	2	\$435.00	P 2	0.00	NM	2	\$870.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$435.00		0.00			
E 13	WFLX	08/08/12	08/10/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	--WTF--	:30	3	\$585.00	P 2	0.00	NM	3	\$1,755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WTF--		3				\$585.00		0.00			
E 14	WFLX	08/13/12	08/14/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	MT-----	:30	2	\$585.00	P 2	0.00	NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$585.00		0.00			
E 15	WFLX	08/11/12	08/11/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-8P	-----2-	:30	2	\$145.00	P 2	0.00	NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/13/12	08/19/12	MT-----		2				\$145.00		0.00			



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Hiatus Dates

Original Date / Revision 08/06/12/ 08/06/12

Order Sep 00:15:00

Advertiser RNC-Romney

Product RNC-ROMNEY

Estimate # 20

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 15	WFLX	08/11/12	08/11/12	BIG BANG THEORY BIG BANG THEORY	Comm	7-8P	-----2-	:30	2	\$145.00	P 2	0.00 NM	2	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----2-					2	\$145.00		0.00		
E 16	WFLX	08/11/12	08/11/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----2-	:30	2	\$585.00	P 2	0.00 NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----2-					2	\$585.00		0.00		
E 17	WFLX	08/12/12	08/12/12	FOX News Sunday FOX NEWS SUNDAY	Comm	9-10A	-----1	:30	1	\$85.00	P 2	0.00 NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----1					1	\$85.00		0.00		
E 18	WFLX	08/12/12	08/12/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-----2	:30	2	\$585.00	P 2	0.00 NM	2	\$1,170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		08/06/12	08/12/12	-----2					2	\$585.00		0.00		
													Totals	45 \$13,025.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WFLX-West Palm Beach

Date

7/30/12

I, Stephanie Kincaid

being/on behalf of Mitt Romney, a legally

qualified candidate of the Republican political

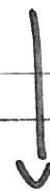
party for the office of President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
**see schedules for August 1-7	WFLX#	805310	1331S-		
	WFLX#	799510	1273S-	(revised)	



Total Charges: **see schedules for August 1-7

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Republican National Committee

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Anthony Parker

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/30/12

Date

H. Kincaid

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

John Heiduan

Printed Name

GM

Title



**PAID POLITICAL
BROADCAST AVAIL REQUEST**

TO:	John Heislman	STATION:	WFLX
FROM:	Will Hildebrandt	HRP OFFICE:	DC

REQUEST RECEIVED FROM

DATE: 7/24/12

BUYER:	Stephanie Kincaid
AGENCY:	SSG Media
ADDRESS:	PO Box 480 Arnold, MD 21012
PHONE #:	202 567 6193
FAX #:	202 318 8356
OTHER:	

AVAILS FOR

COMMITTEE:	Republican National Committee
CPMGN MGR.	
TREASURER:	Anthony Parker
ADDRESS:	310 First Street, SE Washington, DC 20003
PHONE #:	202 863 8500
FAX #:	202 863 8820
OTHER:	

FOR

ISSUE:	Republican National Committee
OFFICE:	
PARTY:	Republican

DAYPARTS:	All
SCHEDULE DATES:	As ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	